

ShakeOnics

ICONIC SHAKES, SALADS & SMOOTHIES

WWW.SHAKEONICS.COM

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ABOUT US

The ShakeOnics Journey

ShakeOnics is not just a brand; it's a celebration of flavor, health, and innovation. From a humble cloud kitchen, we have grown into a vision-driven venture aimed at transforming India's food landscape. Each shake, smoothie, and salad we craft is a result of meticulous research, experimentation, and a deep understanding of what people crave — taste, freshness, and wellness, all in one.



From a Spark to a Movement: How ShakeOnics Began

Our story began with a simple idea: **Healthy food can be irresistibly delicious.** Post-COVID, the cloud kitchen model emerged as a game-changer, enabling small-scale entrepreneurs to dream big without huge investments. We took this opportunity to experiment, innovate, and refine our recipes. Every ingredient, every flavor combination, and every presentation style was tested until it was just right.

Starting small allowed us to learn, adapt, and build a foundation rooted in sustainability and quality. Today, ShakeOnics stands as a brand ready to bring vibrant, flavorful, and healthy options to people across India — from urban millennials seeking nutritious meals to families wanting a perfect balance of health and indulgence.



A glass of pink smoothie with a straw, a banana, and strawberries.

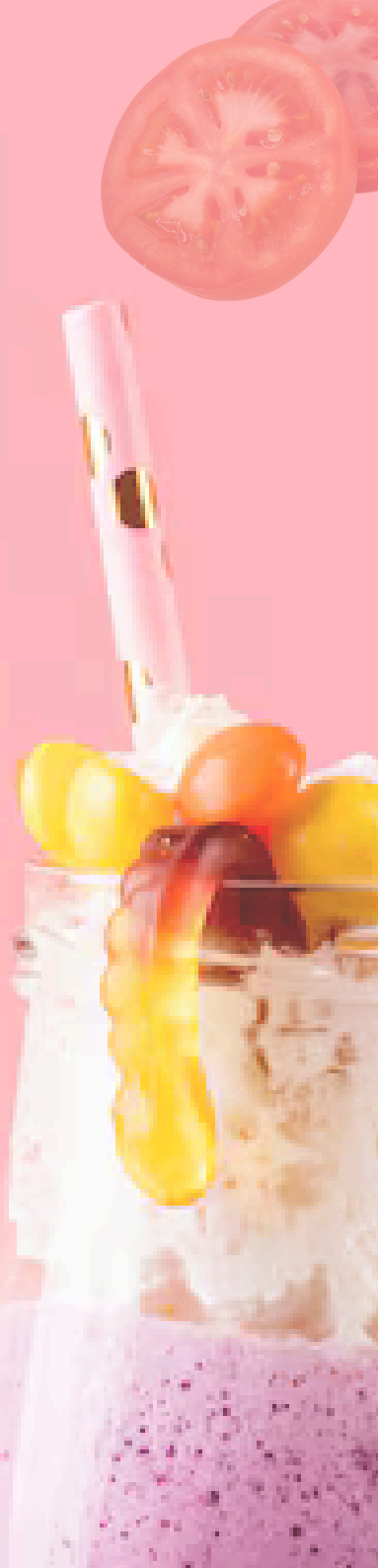
Our Philosophy: Taste Meets Wellness

At ShakeOnics, our philosophy is simple yet powerful: **small steps, big impact.** We believe in creating experiences that delight the senses while nourishing the body. Our menu is designed to satisfy every craving — whether it's a guilt-free smoothie, a luscious cheat-day shake, or a nutrient-packed salad.

We envision a world where enjoying something tasty doesn't mean compromising on health. Imagine a family ordering online: parents choose wholesome salads and smoothies, while kids enjoy indulgent shakes — all from the same kitchen, all fresh, all vibrant. That's the ShakeOnics promise: **bringing together health, taste, and happiness in every bite.**

The Heart of ShakeOnics

- **Innovation at Core:** Every recipe is a result of rigorous R&D to ensure taste, nutrition, and uniqueness.
- **Sustainable Growth:** We focus on practical steps, making our expansion achievable, reliable, and quality-driven.
- **Experience for All:** Our offerings cater to health-conscious adults, energetic youth, and anyone craving delicious, wholesome food.
- **A Dream for Entrepreneurs:** ShakeOnics makes food entrepreneurship accessible. With minimal investment and our end-to-end support — from recipes and premixes to training and listings — even first-time entrepreneurs can run a smooth, profitable cloud kitchen. Our model reduces complexity and risk, creating a simple path to success.
- **Smart Menu Design:** **Our Shakes use premixes** (100% pure, no chemicals), ensuring consistency and flavor every time. **Our Salads are powered by unique premixes**, allowing one base to be crafted into 7–8 exciting taste profiles. **Our Smoothies follow signature ShakeOnics recipes**, guaranteeing both taste and nutrition. This approach means minimal inventory requirements, reduced equipment needs, faster preparation, and less cooking — making ShakeOnics kitchens efficient and easy to operate.



Our Vision

At ShakeOnics, we dream big but grow step by step. Our vision is to be **India's most iconic healthy food brand**, loved for taste, trusted for wellness, and remembered for joy. We see a ShakeOnics in every city, every street, every home — serving smiles in every sip and bite.

Vision Statement: *“From kitchen to nation, from a sip to a sensation — ShakeOnics is here to create a healthy celebration.”*

Our Mission

Our mission is to make **healthy eating a habit, not a hassle**. We want to craft food that excites your taste buds, fuels your body, and lifts your spirit. With every shake blended, every salad tossed, and every smoothie poured, we promise consistency, creativity, and care.

We commit ourselves to: - Making health affordable and fun. - Building opportunities for entrepreneurs on the run. - Innovating recipes that blend nutrition with delight. - Expanding across India, one kitchen at a time, shining bright.

Mission Statement: *“To serve health with happiness, and taste with trust — because good food should always be delicious, nutritious, and a must.”*



Key Features of ShakeOnics

1

Pure & Honest Ingredients – 100% natural premixes, no chemicals, no shortcuts.

2

Quick & Easy Operations – Recipes designed for speed, efficiency, and consistency.

3

Multi-Flavor Magic – One salad base can be transformed into 7–8 unique taste profiles

4

Signature Recipes – Smoothies and shakes crafted with exclusive ShakeOnics formulas.

5

Low Investment, High Potential – Start small, scale big with our cloud kitchen model.

6

Smart Inventory System – Minimum equipment, low storage needs, and faster turnaround.

7

Family-Friendly Menu – A balance of indulgence and wellness, satisfying everyone at the table.

8

Scalability & Support – Designed to grow nationwide with consistent taste and strong franchise backing.

✨ At **ShakeOnics**, every sip and every bite is not just food – it's freshness, joy, and a smart way to do business.

Our Speciality

SHAKES



SALADS



SMOOTHIES



Our Menu

Our Premium Shakes

*(Rich, creamy & indulgent shakes
made from our exclusive pre-mixes.)*

- Cold Coffee Thickshake ₹159
- Belgium Dark Chocolate Shake ₹189
- Nutella Hazelnut Shake ₹189
- KitKat Shake ₹169
- Oreo Cookies & Cream Shake ₹169
- PinaColada Shake ₹169
- Blueberry Shake ₹199
- Choco Hazelnut Shake ₹189
- Choco Brownie Shake ₹199
- Strawberry Bliss Shake ₹159

Frappe Collection

(Frothy, chilled, frappes with a smooth kick.)

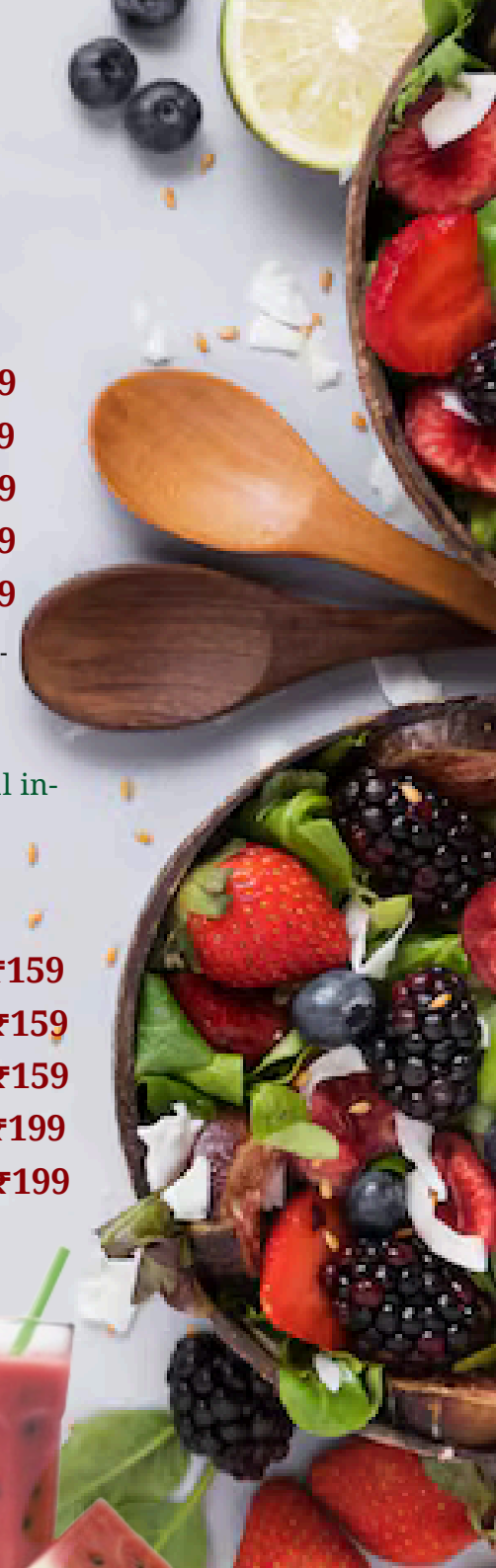
- Mango Frappe ₹169
- Cappuccino Frappe ₹179
- Butterscotch Frappe ₹179
- Snikkernut Frappe ₹189
- Choco Mocha Frappe ₹189

Signature Salads

Healthy, tasty & fresh-served with our special in-house dressings.)

Gym Special Salads

- Protein Power Salad ₹159
- Sprout & Chana Crunch Salad ₹159
- Chickpea Power Salad ₹159
- Fruit & Nut Salad ₹199
- Corn & Veggie Delight Salad ₹199



Our Menu

Exotic Healthy and Tasty Salads

Veg Stories of Salads

- Smoky BBQ Paneer Salad ₹199
- Peri Peri Paneer Salad ₹199
- Exotic Sprout Salad ₹159
- Tandoori Paneer Delight Salad ₹199
- Tropical Fruit Bliss Salad ₹189
- Classic Grilled Veggie Salad ₹159
- Classic Grilled Paneer Salad ₹199
- Cheesy Mushroom Salad ₹199
- Soya Chunk Salad ₹159
- Thai Peanut Crunch Salad ₹159

NonVeg Stories of Salads

- Classic Grilled Chicken Salad ₹199
- Smoky BBQ Chicken Salad ₹199
- Spicy Peri Peri Chicken Salad ₹199
- Tandoori Chicken Caesar Salad ₹199
- Boiled Egg Salad ₹159
- Grilled Boiled Egg Salad ₹199

Power Smoothies

Whole some blends of fruits, nuts & super foods

- **Blueberry Beauty Smoothie** ₹199
(A creamy blend of blueberries,crunchy nuts & nutty peanut butter for an antioxidant - rich protein kick.)
- **Avocado Bliss** ₹199
(Smooth and buttery avocado blended with nuts, packed with good fats and wholesome energy.)
- **Dashing Banana Smoothie** ₹179
(A classic power combo of ripe bananas and nuts for instant fuel and natural sweetness.)
- **Fruit &Nut ChiaSeed Smoothie** ₹199
(Aöber - loaded mix of fresh fruits ,nuts & chiseeds for are freshings uper food boost.)
- **Anjeer & Nuts Smoothie** ₹199
(Natural sweetness of ögs(anjeer) with nutty crunch ,arich and energizing treat.)
- **Strawberry +Banana Smoothie** ₹199
(Sweet strawberries and creamy bananas blended into are freshing, fruity classic.)
- **Pomegranate + Banana Smoothie** ₹199
(Juicy pomegranate with banana for at angy, sweet, and nutrient- packed delight.)



OUR SERVICES & INVESTMENT MODELS

Services	₹60k Model	₹75k Model
Recipe Manual + Live Videos	✓	✓
FSSAI Licence	✓	✓
Zomato Listing	✓	✓
Swiggy Listing (If serviceable)	✓	✓
SOP Manual	✓	✓
Zomato Marketing	✗	✓ <u>1 month</u>
Billing Software	✓	✓

Services	₹60k Model	₹75k Model
Marketing Support (Social Media)	✗ <u>15 Days</u>	✓ <u>1 month</u>
Flagship Marketing	✗	✓
Google Listing	✓	✓
Premixes	✓	✓
Packaging Material	✓ <u>50 samples</u>	✓ <u>100 samples</u>
Royalty 0%	✓	✓
Service Manager Assistance	✗	✓
Branding Material	✗	✓

WHY SHAKEONICS?

- 1. A Brand with Purpose** – ShakeOnics isn't just food, it's a lifestyle. We combine indulgence with wellness, offering shakes, salads, and smoothies that excite taste buds while caring for health.
- 2. Low Investment, High Growth** – With entry models starting at just ₹50K, ShakeOnics makes entrepreneurship possible for anyone who dreams big but wants to start smart.
- 3. Smart & Simple Operations** – Our unique premixes and recipes mean faster preparation, minimum inventory, and consistent taste — ensuring smooth day-to-day operations.
- 4. Marketing & Branding Edge** – From Zomato/Swiggy listings to flagship marketing, we provide strong visibility and professional branding so you never feel alone in the journey.
- 5. Zero Royalty, 100% Freedom** – Unlike traditional franchises, we charge 0% royalty — letting you maximize profits while still enjoying full support from our team.

✦ ShakeOnics also believes — Fresh Taste, Smart Moves, Limitless Opportunities.

JOIN THE SHAKEONICS REVOLUTION!

Step into the world of *ShakeOnics* — *where creativity meets taste, and ambition meets opportunity*. This is your chance to partner with a *brand that's redefining healthy indulgence across India*.

From first sip to nationwide growth, ShakeOnics equips you with *smart recipes, premixes, SOPs, marketing guidance, and branding support, ensuring that your venture is smooth, efficient, and profitable*.

Imagine delivering experiences that customers *love and remember*, while building a business that grows sustainably and confidently. This is not just a franchise — it's a *journey to success, flavor, and opportunity combined*.

As ShakeOnics also says — **Iconic Taste, Smart Business, Limitless Growth.**

Join us today and be part of a revolution where every shake, salad, and smoothie creates delight, impact, and opportunity across India!



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